# Working with Athletic Department Support Staff & Volunteers

2024 NADC Austin, TX





Jenny Wagner, CAA Athletic Administrator/Assistant Principal Centennial Public School Utica, NE

# Introductions





Eric Albright, CMAA Athletic Administrator/Assistant Principal Midland High School Midland, MI



Jenny wagner, CAA Athletic Administrator/Assistant Principal Centennial Public School Utica, NE

jenny.wagner@centennialbroncos.org





# **Session Topics**

- Recruitment & Retention
- Incentives & Ownership
- Duties & Expectations
- Student Groups
- Communication
- Training & Development







### Recruitment & Retention

Recruit teachers, support staff, students, parents, alumni,

community members, etc.

Coaches give input on workers

**Event worker sign-up sheet** 







### Recruitment & Retention

### **Build Your Culture with Coaches**



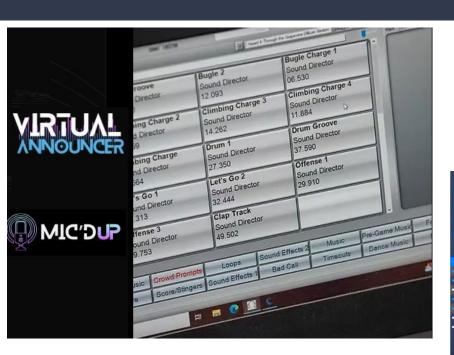
Include Parents = They Attend Anyway



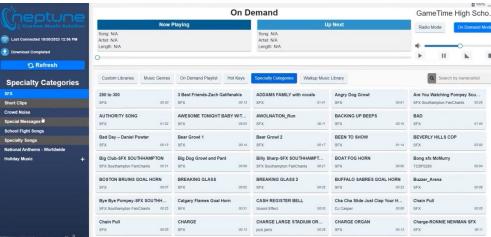




### Recruitment & Retention











### Incentives & Ownership

### Lens of Hospitality

Front Porch of Athletics

Include Your "Mary" in your culture

Swag

Language

**Team Building** 

Celebrations & Recognitions







# Incentives & Ownership

- Appreciation
  - Event Passes
  - Gear
  - Meals
  - Gift Certificates
  - Incentive for students volunteer hours, food, etc.
  - Thank You Notes
  - Awards
  - Social Events
  - Public Recognition Social Media, Website, Newsletters, etc.
- Concessions Groups & Concessions Manager
- Give coaches and workers input on decisions & tasks





### Incentives & Ownership









### **BRONCO PRIDE COUPON**

This coupon is awarded to

Redeem this coupon at

\*Coupon must be used during th

Redeem this coupon at the Concession stand for \$5.00

\*Coupon must be used during the 2024/2025 Basketball/Wrestling Season.

THANKS FOR SHOWING SUCH AWESOME BRONCO PRIDE!





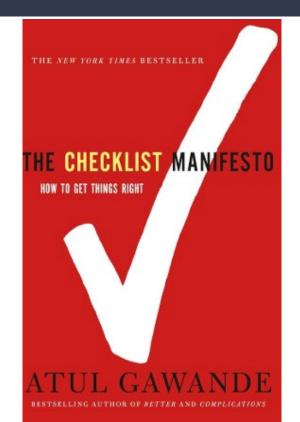
## Duties & Expectations

- Coaches Checklist
- Volunteer Coaches Form





## **Duties & Expectations**



- Game Day Set-Up Checklist
  - Bound
  - NFHS Article 2016
- Facility & Venue Specificity
  - Make your own checklist
  - Have someone record your pregame movements



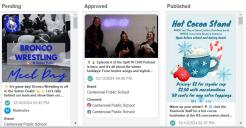


# Student Groups

- Social Media Managers
- Event Set-Up
- Concessions
- Students to Utilize
  - Student-Athletes
  - Clubs
  - Leadership Groups
  - Digital Media Students



Designs (174)





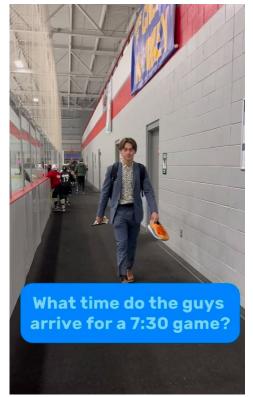


## Student Groups

Social Media = Instagram











### Communication

- Regular updates & reminders
  - Weekly Updates
- Gameday Communication
- Key points for workers

### 16 Minute Warm-Up

Sound Horn:

16 Minutes

11 Minutes

6 Minutes

1 Minute

### 11 Minute Warm-Up

Sound Horn:

11 Minutes

9 Minutes

5 Minutes

1 Minute

### SHOT CLOCK TIPS

When TO RESET shot clock to 35 seconds: BASIC RULES

- After a basket is scored. When the ball is thrown in with FULL CONTROL the shot clock starts.
- Change of possession with FULL CONTROL
- Jump ball, possession to defense
- Single personal foul or single technical foul
- On an offensive rebound
- Ball hits rim and defense rebounds

When NOT to RESET shot clock to 35 seconds:

- No change of possession on loose ball (or control)
- Jump ball possession that stays with the offense
- Tipped ball with no possession change
- Air ball or ball does not touch rim or phlange
- When a pass or anything that is not a try touches the rim
- \*\*\*\*Reset to 20 seconds when ball is kicked\*\*\*\*





### Communication - Event Staff

	Name	Туре	Туре	
		All	Filter	
		•		_
] Baum, Bill	0 mi	\$	~	Assig
Broemer, Brian	0 mi	\$	~	Assig
Churchfield, Sarah	14 mi	\$	~	Assig
] Dalton, Patrick	29 mi	\$	~	Assig
Dodick, Kevin	0 mi	\$	~	Assig
Donovan, Lisa	0 mi	s	_	Assig



### Ice Hockey

Wednesday, December 11th, 2024







060

### **Event Staff**

Admin – Jake Maloney, Matt Wenzell

Tickets - Carol Jackson, Abbie Finch

PA - Kroll

Sound – Spaulding F
Scorer – Bishop V

H Penalty – Nieto

V Penalty - Hanley

### Rink This contest will be held on the Park Place Homes Rink (Olympic-size sheet)

### Pre Game

Teams will warm up on clean ice immediately followed by introductions and national anthem. Ice will not be cleaned prior to drop of the puck at approximately 7:25.

Note: All hockey contests are held at Midland Civic Arena 405 Fast Ice Drive Midland, MI 48642

### Event Staff

Admin – Jake Maloney, Matt Wenzell Tickets - Carol Jackson, Abbie Finch

PA - Kroll

Sound – Spaulding Scorer – Bishop H Penalty – Nieto
V Penalty – Hanley

### Mike Servinski Assistant Athletic Director (989) 860-2823 - mobile

servinskiml@midlandps.org

Steve Witt

Hockey - Head Coach
(989) 859-3424 – mobile

### steve.witt@sbcglobal.net Mary Miller Athletic Training Coordinator

wellness@freelandsportsrehab.com athletic website: www.chemics.net

twitter @midlandchemics

### MHSAA Game Officials

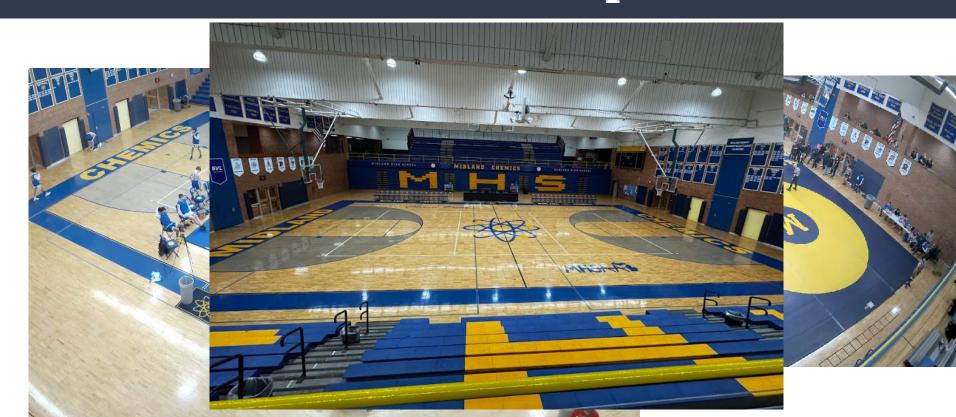
Referee – Drew Grzegorczyk Ref/Lines – Ian Bever

Linesman- Kyle Smith





# Communication - Set Up Guide

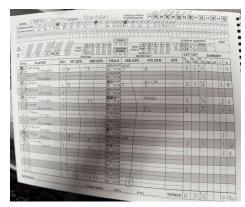


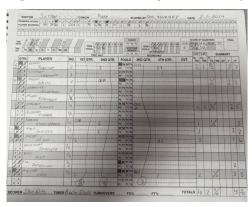




# Training & Development

- Offer preseason workshops, shadowing, videos, etc.
  - Daktronics AllSport 5000
- Safety & Security at events
  - Debrief following incidents (blind spots)













## Training & Development

# MHSAA – ATHLETIC EVENT VOLUNTEER STAFF TRAINING

Ensuring the safety and security of student athletes, staff, and spectators at athletic contests is critical. This module provides information on game day protocols and best practices for athletic event volunteers.

Please click below to start the course.





e-Edition

# Stadium evacuation drill to be held Aug. 29 after Midland High football opener

# Questions?



### Thank You!







Eric Albright, CMAA
Director of Athletics/Assistant Principal
Midland High School
Midland, MI
albrightet@midlandps.org



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