



DEVELOPING LOYAL COACHES: STRATEGIES FOR RETENTION

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INTRODUCTION AND PURPOSE

DISCUSS

**DISCUSS THE IMPORTANCE OF COACH
RETENTION**

EXPLORE

**EXPLORE STRATEGIES TO DEVELOP
LOYALTY AMONG COACHES**

SHARE

**SHARE BEST PRACTICES AND REAL-LIFE
EXAMPLES**

IMPORTANCE OF COACH RETENTION



STATISTICS

Research shows that the turnover rate for coaches can be as high as 20%-30% annually across various levels of sports, particularly at the youth and amateur levels. This can lead to instability within teams and programs.

- High turnover rates in coaching staff can disrupt team culture
- Loyal coaches contribution to athlete development and program stability.



IMPACT ON PROGRAMS

Consistency in coaching leads to improved athlete performance.

Loyal coaches foster stronger relationships with athletes and parents.



UNDERSTANDING COACH MOTIVATIONS

▶ KEY MOTIVATORS FOR COACHES

- ▶ Passion for the sport and mentoring athletes
- ▶ Professional growth and development opportunities
- ▶ Positive work environment and support from administration

▶ STRATEGIES

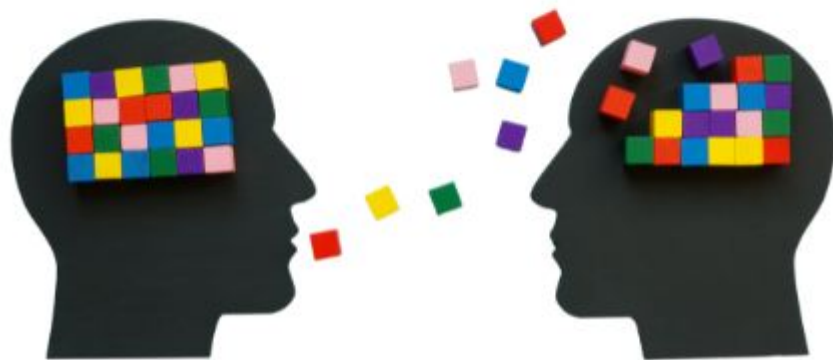
- ▶ Foster open communication between coaches and administration
- ▶ Create a culture of collaboration and teamwork
- ▶ Recognize and celebrate coaching achievements

PROVIDING PROFESSIONAL DEVELOPMENT

▶ OPPORTUNITIES

- ▶ Offer workshops, clinics, and conferences for skill development
- ▶ Encourage coaches to pursue certifications and advanced training
- ▶ Provide resources for personal and professional growth.

MENTORSHIP PROGRAMS



► Implementation

- Pair new coaches with experienced mentors
- Create a structured mentorship program for continuous support
- Encourage sharing of best practices and experiences

ENSURING WORK-LIFE BALANCE



▶ STRATEGIES

- ▶ Promote flexible schedules to accommodate personal commitments
- ▶ Encourage coaches to prioritize self-care and wellness
- ▶ Provide resources for stress management and mental health support

A hand holding a large, ornate silver trophy with a faceted, crystalline design. The trophy is highly detailed with many triangular facets, giving it a complex, geometric appearance. The hand is visible at the bottom, gripping the base of the trophy. The background is a clear blue sky.

RECOGNIZING AND REWARDING LOYALTY

▶ RECOGNITION PROGRAMS

- ▶ Implement awards for long-serving coaches
- ▶ Celebrate milestones and anniversaries
- ▶ Provide financial incentives or bonuses for retention



GATHERING FEEDBACK

▶ IMPORTANCE OF FEEDBACK

- ▶ Regular check-ins to assess coach satisfaction
- ▶ Use surveys to gather insights on challenges and needs
- ▶ Act on feedback to improve the coaching environment

CASE STUDY

Use this QR code to read the case study



THANK YOU!

CONTACT INFORMATION

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